








# The Lean Canvas

Designed for:

Designed by:

Date:

Version:

<b>Problem</b> 	<b>Solution</b> 	<b>Unique Value Proposition</b> 	<b>Unfair Advantage</b> 	<b>Customer Segments</b> 
	<b>Key Metrics</b> 		<b>Channels</b> 	
<b>Cost Structure</b> 		<b>Revenue Streams</b> 